

## Organisational Fitness Check

What does it take to change your team's performance from average to excellent?

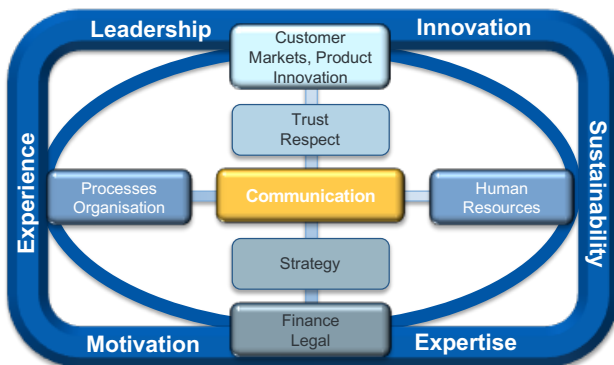
Where should you make changes when things are going in the wrong direction?

How do regional perspectives affect crucial questions influencing the success of your company?

The CBI range of Fitness-Checks guides teams in discovering areas where they can improve. Through targeted analysis, we create transparency in all the critical areas for business success and show how different parts of your organisation view them.

The basis for the analysis is our holistic approach, developed in 2006. We utilise this with our clients to identify improvement potential and to systematically implement the necessary changes. Our approach reflects the complexity of modern organisations but delivers clear results that can be efficiently applied for immediate improvements.

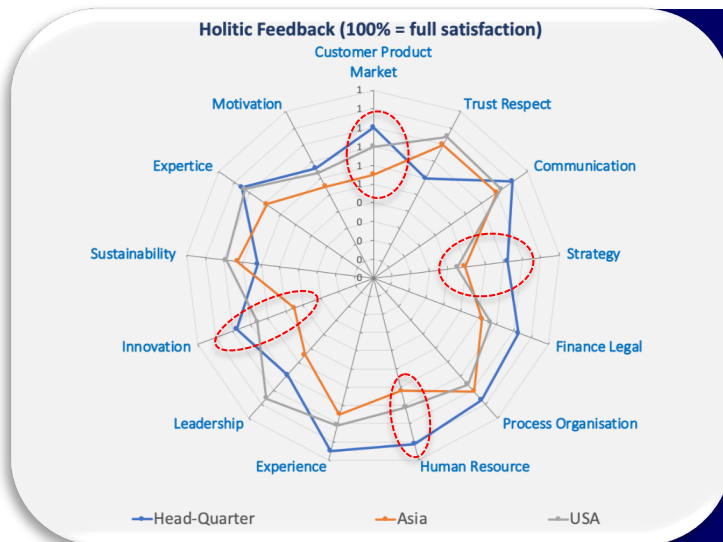
### © CBI's Holistic Approach to Business



### Only asking the right questions will create the best solutions:

- Our long experience and deep understanding of cross-border business are the basis for our unique question set. The Fitness Check enables managers to get objective feedback.
- CBI creates transparency regarding Management/Team perception gaps on mission-critical items
- The Fitness Check results show where your organisation is not aligned





The Radar Charts identifies shortcomings and gaps immediately

- Get objective feedback
- Use data to define the best possible starting point

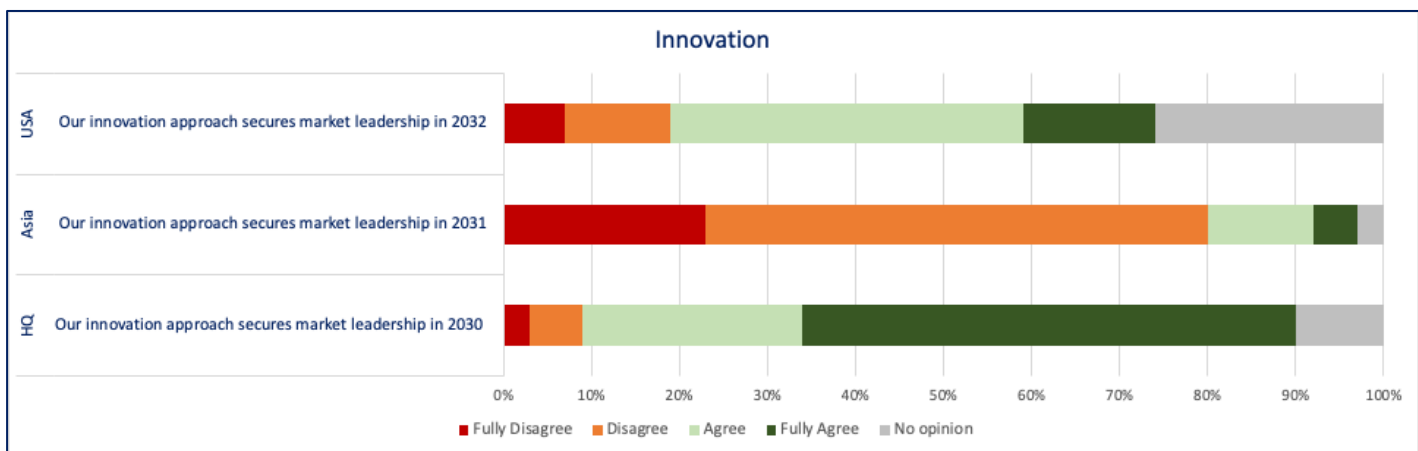
What is different about CBI's approach?

- Confirm the status of more business dimensions
- Drill deep quickly from big picture to root-cause
- Scalable and adjustable to your specific situation

When managers and their teams understand where and why mis-alignment happens they can implement effective solutions

Drilling deep is the next step!

Work on the root cause and not the symptoms! We identify the changes needed for sustainable improvement!



Involve the perspectives which are required to make objective decisions:



Fitness Checks are the basis for any of the subsequent solution-programms:

- Turn-Around Management
- Organisational Development
- Human-Resource Development
- Crisis-Management
- Training selection and implementation
- Process Re-Engineering
- Company Culture Change
- ...

We can offer standard packages, which can be deployed and summarized in a few days.  
In most cases we customize our approach for clients and combine it with personal interviews before we put together the survey which fits your organisation best

Only asking the right questions....

CBI is deeply rooted in B2B business and specialised in cross-border organisations. Our wide industry expertise allows us to identify the questions that you need to ask.







## CBI Partners Expertise

### Specific know-how

- Automotive
- Chemical
- Machinery
- Food
- ICT
- Medical
- Renewable Energies

### Services / Solutions

- Project Management
- Sustainability
- Strategy
- Process Reengineering
- Intercultural Management
- Cooperations
- Joint Venture Management
- Coaching
- Training

### Tools

- SWOT / USP
- 360 degree internal customer review
- Process analysis
- FMEA
- ...

### References:

Magna Steyr, Inalfa Roof Systems, GKN, IAV, Eberspächer, Southco Inc (Japan), Linamar, Myonic GmbH, Jost, Jungbunzlauer, Chiyoda Technol KK, Siemens Nuclear GmbH, KDDI BT KK, iNAGO KK, Anteis SA, Medical Planning KK, Taunton Cider Ltd, Rhino Rugby Ltd, Karmann, Keio University, OTR Research, Global Insight, ....

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**Everything  
seems  
impossible,  
until it is  
done!**

**Nelson Mandela**